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#ForWard5

A Prosperous Commercial Core in Crystal Beach

Resources

Latest Updates- Crystal Beach Secondary Plan

<https://www.forterrie.ca/pages/CrystalBeachSecondaryPlan>

The Crystal Beach BIA – A Vital, Community Partner

<http://www.crystalbeachbia.com/>

Approved Fort Erie Community Improvement Plans

<https://www.forterrie.ca/pages/DowntownCoreAreaCIPs>

How Waterloo Reimagined Their Commercial Core

<https://www.waterloo.ca/en/visiting/uptownwaterloo.asp>

Achieving Our Goals

- Ward 5 residents deserve to have pride in a sustainable commercial core and enjoy it year-round.
- A strong commercial core has diverse retail and essential services. Ours must complement the commercial core in Ridgeway, capitalize on summer visitors, and meet the needs of residents of all ages and abilities.
- Critical steps to achieve these goals:
 - Making our commercial core a Town Council priority.
 - Creating a common vision. Defining a cultural identity. Harnessing strengths and talents of community members, volunteers, and organizations.
 - Proactively recruiting new businesses and services - facilitating their success.
 - Developing and implementing a Secondary Plan to ensure a vibrant core that aligns with our identity.
 - Moving forward on the Community Improvement Plan. Using incentives and tools to leverage private investment.

What I've Done As A Citizen, Candidate

- I am one of 14 local residents and entrepreneurs participating in the **Crystal Beach Secondary Plan Community Focus Group**.
- I continually speak with residents, business owners.
- I research community transformations elsewhere to gain perspectives on challenges and solutions.

As Your Future Councillor...

One of my **Key Priorities** is a *strong and prosperous* commercial core. I am **In Touch** with residents, **Informed** on issues, and have the skills to achieve an **Insightful** plan. This is how I will achieve this Key Priority.